

Research on the Difficulties and Countermeasures of Harbin Citizens' Kindergarten

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Abstract. The role of private kindergartens in the preschool education in China is increasingly important, but in the process of its development, its own problems gradually emerge. To a certain extent, the emergence of problems has restricted the development of private kindergartens, and has also hindered the optimal development and quality improvement of preschool education in China. In view of the development dilemma of local private kindergartens in Harbin, the government should strengthen the guidance of policies, focus on relevant policies and regulations, and fundamentally improve the management quality and management level of private kindergartens, so as to ensure the sustainable, stable and all-round development of private kindergartens.

The Predicament of the Development of Kindergartens in Harbin

In recent years, the number of kindergartens in Harbin has increased, and it has become an important force in the development of preschool education in Harbin, showing a general trend of horizontal growth and vertical growth. However, in the actual implementation process, there are still many problems and challenges. It is necessary to work with the support of the government and the joint efforts of many parties to break the limitations of the inherent system and achieve results.

Private Kindergarten Facilities are Poor and Hardware Conditions are Relatively Poor. In recent years, Harbin has set up some high-end private kindergartens with complete hardware facilities and sufficient educational resources, such as Harbin Guomai Shengtian Kindergarten. At the 2010 Early Childhood Education Work Conference in Harbin, Guomai Shengtian Kindergarten The only private kindergarten inspection unit in Harbin has been highly appraised in the advanced level of the national preschool education. Such schools have guarantees in terms of overall hardware investment and selection of teachers, but in general, such private parks are still a minority. The limited activity venues in the park, the single choice of toys and rides, and the lack of relevant educational tools such as books in the process of guiding young children to improve their interest in learning will have an impact on the development of children's personality[1].

The Private Kindergarten Teachers are Highly Mobile and have a low Degree of Specialization. As far as the level of remuneration is concerned, there is a big difference between the private park teachers and the public park teachers, and the wage increase is relatively low. From the perspective of the private park teachers themselves, stable guarantees cannot be obtained. Starting from the management level of private parks, Harbin does not provide strict and unified standards and threshold definitions for teachers. Therefore, teachers in the ranks of teachers have low professionalism and lack of certain social experience[2]. Uncertain factors such as uncertain working hours and relatively high pressure in private parks cannot be solved in a timely manner, resulting in instability and fluidity of the teaching staff.

Private Kindergartens have a Prominent Phenomenon of Profit-making and tend to "Primary School" Teaching. In recent years, preschool education in Harbin tends to develop in the degree of marketization, which has led to deep thinking in society. First, some private parks have high fees and arbitrary charges, and there is no

uniform charging rules. Second, the demand for preschool education to respond to marketization has brought certain economic burdens to some families[2]. Third, some private parks have excessive pursuit of profit targets. The reduction of expenditures in the park has led to frequent occurrence of unsafe incidents among young children and adversely affects the physical and mental health of young children. In terms of teaching, the addition of various counseling courses to cater to the parents' eagerness towards education has increased the learning pressure of young children[3]. Through a variety of teaching methods to help children acquire and master knowledge, this kind of education that tends to "primary school" is often to cater to parents, but ignores the physical and mental development of young children in the growth stage.

Private Gardens Lack Scientific Management Methods. In the early days of the establishment of the privately-run park, there was no clear concept of running a park. The daily management work was also loose and without concept, and lacked a sound management mechanism[4]. The role of managerial leadership has not been fully utilized, which indirectly affects the quality of the entire private park. There are many common places in the management mode of the private parks in Harbin. With the increasing number of people's parks in Harbin, the competition between the parks has become increasingly fierce. Non-benign competition has caused the relationship between kindergartens to be interdependent. To some extent, they are their own camps. I can't learn from each other and exchange ideas, making the development of kindergartens stagnant and standing still[5]. Most of the private parks always take the cost-saving and maximization of interests as the starting point. Therefore, in the choice of management methods and methods, there are drawbacks that are too simple and do not propose scientific and effective programs in a timely manner, and the effect of improving management level cannot be achieved.

Factors Restricting the Development of Harbin Citizens' Gardens

There are many reasons for restricting the development of Harbin citizens' gardens. From the perspective of the private park itself, the most important constraint is the management of the private park itself; from the outside influence factors, the government's policy guidance is also crucial.

Private Kindergartens lack Clear Policy Guidance. The Harbin municipal government's support for private parks is far from enough. On the one hand, the preschool education funds in Harbin account for less than 2% of the total educational funds, and most of these funds are used in a few public parks and private parks. There is a serious lack of government support and capital investment[6]. Relying on the help of social forces will inevitably involve the pursuit of profit. The expectation of the private park for the society is not proportional to the rewards of the kindergarten teachers, which will affect or even restrict the overall development of the private park. On the other hand, for the management level of private parks, managers need to have professional quality, and education requires specialized personnel to manage, but the pre-school education administrative department in Harbin lacks the necessary supervision and guidance, Most private parks do not follow the "Guidelines for Kindergarten Guidance (Trial)". The emergence of these problems requires the government to introduce corresponding policies and regulations to solve the problem[7].

The Quality of Private Kindergarten managers is uneven. In most private gardens, there are problems such as the lack of professionalism and work experience of the head and the teacher. Because the Harbin municipal government has less support for private gardens, some of the directors and teachers of private parks have fewer opportunities to study and learn, and they cannot synchronize with social development in terms of teaching concepts, garden concepts, and ways of running schools. It has greatly restricted the development of private kindergartens. For managers, the management of some private parks cannot be discussed in the democratic science, and more is the command-based communication method. The over-interested interests are the general characteristics of most private garden managers, ignoring the regular rules for teachers. The assessment of the assessment led to the stagnation of the teaching level of teachers.

Countermeasures to Promote the Healthy Development of Our National Kindergartens

The government should strengthen policy guidance and financial support. Increase policy guidance and financial support for small and medium-sized private kindergartens. The Law of the People's Republic of China on the Promotion of Private Education clearly stipulates: "Private education is a public welfare undertaking and an important part of socialist education." The Harbin municipal government should give the private park the same legal status as the public park, and provide policy support in a timely manner. For example, the preferential policies for funds can alleviate the current situation of tight funding and mobilize the enthusiasm of the staff in the park. For the quality private parks, corresponding encouragement mechanisms should be adopted to promote the stable development of private parks. Strengthen professional training for staff in the park and safeguard the legitimate rights and interests of teachers. The Harbin municipal government should provide teachers with specialized learning platforms and training standards. In view of the problem of teachers' mobility, the teacher's treatment guarantee mechanism should be further improved, so as to protect the legitimate rights and interests of kindergarten teachers, and encourage more outstanding graduates of Harbin's professional colleges to come to the private park to enrich the development of preschool education[8].

The competent education department should increase supervision. The supervision of the administrative department of education must start from the source, starting with the examination and approval system for regulating the private park, and conducting regular inspections and evaluations. The approval process of the private park is the first level to open a kindergarten, which is directly related to the future development level and quality of the private park. For the hardware facilities in the park, such as entertainment facilities, teaching aids, etc., it should be strictly regulated to prevent problems before they occur. The administrative department of education shall, in conjunction with the private parks and educators, make a comprehensive assessment of private kindergartens, including the quality of kindergartens, health care and other factors, and jointly promote the effect of supervision and improvement, thereby promoting the healthy and sustainable of private schools development of.

Private kindergartens should improve their management level. Actively respond to national policies and develop preschool education. The General Guidelines for Kindergarten Guidance (Trial) emphasizes that "child education is an integral part of basic education and is the initial stage of school education and lifelong education." Early childhood education should lay a good foundation for the early and lifetime development of young children. With the liberalization of the second-child policy and the increase in GDP per capita in Harbin, parents' awareness of pre-school education has also shown an upward trend. Make rational use of the surrounding environment and the hidden educational factors contained in it. For the private parks opened in the urban area near Harbin, it is necessary to make full use of the surrounding environment and carry out some special activities, such as inviting children and parents to participate in parent-child activities, and making props for some activities to assist the teaching. On the other level, the diversity of the park has also played a role in promoting the private park. Strengthen the construction of the teaching staff of the private parks and promote the improvement of specialization. The head of the school and the team of teachers should strengthen their professional level. [9]For teachers to enter the park, they should gradually raise the threshold, receive regular professional training, and on the basis of improving their ability, continuously strengthen quality training and better serve the private park. Develop a fresh amount of vitality.

Summary

Private kindergartens are an important part of preschool education in China, and they are an indispensable force for the development of preschool education in Harbin. Harbin citizens' gardens should be based on the concept of "scientific governance, standardized development", and legal and normative development under the supervision of the government's policy guidance and education authorities. At the same time, we must follow the rules of children's physical and mental development, improve the quality of the park, promote the rational and orderly development of the private park, and become the backbone of the development of preschool education in Harbin.

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